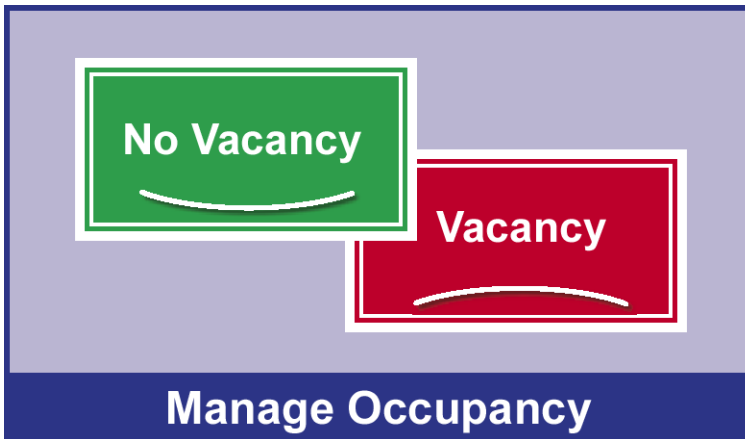




- Increase Revenue
- Sell Unlimited
- Manage Occupancy
- Accurate Accounting
- Join Now!

## Services offered by QR Quality Reservations for your hotel





Increase  
Revenue

Sell Unlimited\_

Manage  
Occupancy

Accurate  
Accounting

Join Now!

## Increase revenue for your Hotel with

- **Experienced, sales-oriented, professional QR Team**
- **New markets, distribution channels, customer segments**
- **Offers are available immediately for**
  - **End-Consumers**
  - **Companies and**
  - **Travel Agencies**
  
- **Online Training for all employees**



Increase  
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Join Now!

## Sell your rooms unlimited

- **At 24/7**
- **To end-consumers, agents, companies**
- **In business & leisure markets**

## Sell your rooms effectively with

- **New contracts with companies and consortia**
- **Consulting regarding rate structures**
- **Consulting regarding marketing possibilities**



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## You and your employees manage occupancy

- **Quick, flexible and user-friendly**
- **Per rate, room, distribution channel**
  - **Allotments and free sale = Yield Management**
- **Utilize Channel Management**



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## Accurate Accounting through

- **Clear invoicing**
- **Worldwide commission payment**
- **Detailed reporting**
- **No time and expenses for new technology or employee trainings**



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## Join now! (prices on application)

### One time fee

- **Collection of content (Information, Images, Rates)**
- **Analysis of the Hotel's destination and its market**
- **Online training**
- **Premium connection to GDS and Internet Travel Partners**

### Optional: Setup of Internet Booking Engine (IBE) for own website

- **All information out of one source: CeReS**
- **Fast booking tool**
- **Access to all rates (BAR, package, promotional rates)**
- **Local company rates with password-protected access**
- **9 different languages**
- **Personal user account**
- **Look & feel – according to the layout of your website**
- **Biannual software update**



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## Join now! (prices on application)

### Monthly Sales Support

- Recommendation on new partners and marketing opportunities
- Conception of marketing opportunities
- Consulting service on RFPs for Companies & Consortia
- Monthly revenue evaluation
- Optimized occupancy due to detailed analysis of availability
- Service-Hotline Monday-Saturday 08.00 am - 08.00 pm

### Marketing Plan 2010

- Verified addresses of travel agencies
- „Hotel of the week“ on [www.qr-hotels.com](http://www.qr-hotels.com)
- Exclusive article in QR's newsletter column **INSIDE OUT**
- Chain & Consortia Marketing Package 2010



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## Join now! (prices on application)

### **Sales commission based on realized reservation revenue**

- Own website
- Company net rates
- All other rates - Internet Travel Portals
- All other rates - GDS
- All other rates - QR Call Centre

### **Reservation Delivery**

- Per e-mail
- Per fax

### **Commission processing**

- Processing per commissionable reservation via Worldwide Payment Systems



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## With CeReS you will reach all distribution partners

Logos included in the top oval: Carlson Wagonlit Travel, HRG HOGG ROBINSON GROUP, Sabre, DER Reisebüro, GDS, amADEUS, BCD travel, direct, GALILEO INTERNATIONAL.

+  
Own  
Homepage

Logos included in the bottom oval: LCC24.COM, FCm DER Travel Solutions, hotel.de, Internet, Expedia.de, ehotel.de.



Increase  
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Join Now!

## Quality Reservations cares for you!

- **Secure, modern, user-friendly Reservation System**
- **Experienced, sales-oriented team**
- **For now and the future!**